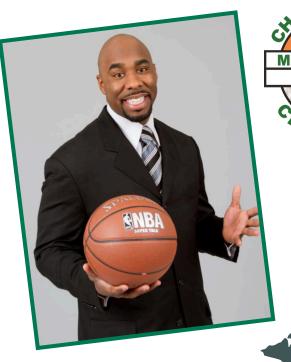
MSU Alumni Club of Mid-Michigan 16th Annual Charity Golf Challenge

featuring Mateen Cleaves





June 23, 2015

Eagle Eye Golf Club Bath Township, Michigan



MID-MICHIGAN SPARTANS

MSU ALUMNI CLUB OF

MID-MICHIGAN

Hole Games

50/50 Raffle - \$10 for 15 Tickets

Purchase your tickets prior. The winner receives 50% of total ticket sales.

Proximity Contests

Closest to the Pin for Men & Women Hole #2 Longest Drive for Men & Women Hole #18

Drive an Ace, Drive a Car! - FREE
Hit a hole in one on #12 and win this prize.
Sponsored by Glen Buege Buick.

Birdie or Bust! - Place your bets for hole #5!

Wager any amount between \$5-\$50 for the chance to double your money. Each player participating in the contest plays their own ball. Make a birdie using any one of the holes on the green and double your money. The player with the lowest score on the hole enters his or her score as the team's score for this hole.

Team Super Ticket Value Package - Save \$20!

A \$100 value for only \$80! This package includes entry into the Skins Game (\$20), eight mulligans (\$40), a Save-A-Stroke Tape (\$20), and use of the Pro's Shot on hole #17 (\$20). At \$80, it's a no brainer!

- Skins Game \$20 per team
 Proceeds are split 50/50 with the event.
- Mulligans \$10/player or \$40/team
 Don't miss the opportunity to redo up to two of your shots!
 Purchase your mulligans at registration. Limit two mulligans per player and eight mulligans per team. Mulligans are \$5/each.
- Save-A-Stroke Tape \$20
 Save stroke for only \$20! Purchase two feet of tape and use it on the green until it's gone. As an example, if your putt stops 2" for the hole, tear off 2" of your tape and put the ball in the cup. No stroke is counted.
- Use the Pro's Shot on #17 \$20
 For \$20/team, you'll get the benefit of having a fifth ball hit on hole #17. Let's be honest you could use it!

Course Rules

- Best ball.
- Women hit from the red tees.
- Men hit from the white tees.
- Tape: Use your two feet of tape to save a stroke. When the ball is inside of two feet from the hole, you can lay the tape down on the ground between the ball and the cup and tear off the distance used. Continue to use until there is nothing left. Use it wisely!

2015 MSU Alumni Club of Mid-Michigan Charity Golf Challenge Committee Members

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Auction Items

A few of the items we have for auction are listed below:

Live Auction

Our live auction contains some fun and amazing items again this year!



grandson to be a ball boy for a men's basketball game? This is your opportunity for them to have a seat on the floor beneath the basket! Please note there are restrictions based on child age and game availability that will be explained prior to the starting bid.

- 2. Men's Basketball Season Tickets: (2) Season Tickets for 2015/16 Men's Basketball season in section 110, row 21. We are anticipating 19 or 20 home games again this year. These tickets include two seats with seat premium already paid. You will be nearly sitting on the center court line. In our opinion these are some of the best seats you can find at Breslin. Comes with a parking pass
- **3.** Two additional **Men's Basketball Season Tickets** located directly next to the above listed tickets with the exception that this set of tickets will not have a parking pass..
- **4. 2015 Final Four Memorabilia display**: This amazing display contains some of the best photos of our tournament run and the Final Four. It also contains an ACTUAL net piece of one of the two nets that were cut down in Syracuse on our way to the Final Four, Very rare! If you would like your personal ticket added to this display, instead of the current one that is inside the glass, that can be done as well at no extra charge.

5. MSU at UM Tour game package: From Kelli Dean and Dean Trailways: The Tour Package is for 2 persons to the MSU vs U of M Away Football Game on October 17 (including transportation, game tickets and Alumni tailgate – if

there is an away tailgate).



Silent Auction

This year's silent auction is packed again with some very rare and unique Michigan State Memorabilia.

Memorabilia items include

- Tom Izzo signed and framed display
- Tony Lippett Signed and framed 16x20 photo from his "KO" hit during the Cotton Bowl
- High-end Cotton Bowl display with signatures from Marcus Rush blocking the kick and Tony Lippett with his monster "KO" block.
- 2015 Final Four Chair that was used at Lucas Oil Stadium
- Le'Veon Bell signed and PSA authenticated Pittsburgh Steelers throwback jersey
- Dual Signed large display of MSU Coaches Mark Dantonio and Tom Izzo
- Premium panoramic MSU display with more campus photos below it. Matted in suede. Very nice.
- Many more MSU related memorabilia pieces including items signed by Travis Trice and Branden Dawson, Kyler Elsworth, and many additional rare and unique pieces that are perfect additions to your office, bar, basement, or spouse willing, the main floor of your home.

Entertainment items

- We have many special food, entertainment and golf packages available again this year!
- Dinner for (6) in the Champions Room at The Spartan Hall of Fame Café
- Sparty for a Party!
- Gift cards from many local restaurants
- Basketball Tickets
- Hockey Tickets
- and much, much more!!







We would like to thank our Charity Golf Challenge 2015 Sponsors

Final Four

\$5.000+

Dean Trailways Loomis, Ewert, Parsley, Davis & Gotting PC Kahl, Kahl & Caltrider -Investment Group of Wells Fargo

Elite Eight

\$2,500 - \$4,999

Allegra Marketing • Print • Mail - Okemos Greater Lansing Convention & Visitors Bureau MSU College of Osteopathic Medicine

Sweet Sixteen

\$1,000 - \$2,499

Collegeville Textbook Company
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Without your generous support, this Charity Golf Challenge would not have been possible!

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Panera Bread

Spartan Hall of Fame Cafe

Student Book Store

And many thanks to the food & entertainment establishments that have contributed items to our silent auction!

This reflects all sponsors as of June 15, 2015.

2015 Beneficiary Boys & Girls Club of Lansing

Each year a portion of the Mid-Michigan Spartans Charity Golf Challenge proceeds are awarded to an organization that benefits children of Mid-Michigan. To date, we have raised nearly \$550,000 to help children in the tri-county area. For 2015, Mateen Cleaves has chosen the Boys & Girls Club of Lansing as this year's recipient.

The Boys & Girls Club of Lansing seeks to create hope, opportunity and foster civic engagement by inspiring and enabling all young people, especially those that need us most, to realize their full potential as productive, responsible and caring citizens.

The Boys & Girls Club of Lansing (BGCL) is an affiliate of Boys & Girls Clubs of America, the national organization that has developed effective youth programs for over a century. The Boys & Girls Club of Lansing employs nine full-time staff, twelve dedicated part-time staff and hundreds of volunteers who ensure that Club members receive the most benefit from their time at the facility. Our low membership fee (\$10 per child annually), along with the diversity of the activities the Club offers, attract a population of youth that many other youth- serving organizations cannot reach. The Boys & Girls Club is open when kids need us most, during the summer and after school, when they have too much free time and need a positive environment in which to learn and grow. We specifically target children who live in low-income neighborhoods and neighborhoods that lack youth development services.

The Boys & Girls Club of Lansing is a dedicated youth facility and is open after school from 3:00 p.m. – 8:30 p.m. The Club is open during the summer Monday through Friday 7:30 a.m. – 5:00 p.m. Structured activities include: Power Hour, Project LEARN, Teen Supreme/ Keystone Club, SMART Moves, Junior Staff, Presidential Fitness, and GET City (Green Energy Technology). These programs promote youth development through educational & enrichment programs. They also foster positive relationships with caring adults (full-time staff, part-time staff, and community volunteers).

The Boys & Girls Club of Lansing incorporates five core programs into its daily activities: character & leadership development, education & career development, health & life skills, arts & music, and sports & recreation.



Thank you to our sponsors & golfers for making this support of the Boys & Girls Club of Lansing possible.



Mid-Michigan Spartans Award Programs



Student-Athlete Leadership Scholarship

This scholarship is granted to athletes from the tri-county area who exhibit leadership abilities.

Textbook Scholarship

The Mid-Michigan Spartans are providing 15 incoming students from the tri-county area textbook scholarships, valued at \$500.00 each. The 2015 textbook scholarships have been made possible through sponsorship from Jackson National Life Insurance Company.

Endowed Scholarships

The Mid-Michigan Spartans have established two additional endowed scholarships which support several students from the tri-county area each year.

Spartan Hero Award

The Spartan Hero Award was created in 2012 to recognize the outstanding lifetime contributions to the MSU and Mid-Michigan communities by a local alumnus. Congratulations to June Pierce Youatt, Provost and Executive Vice President for Academic Affairs, our 2014 recipient!

Quality in Undergraduate Teaching Award

The MSU Alumni Club of Mid-Michigan Quality in Undergraduate Teaching Award recognizes Michigan State University educators who take pride in, and are committed to, quality undergraduate teaching, and who demonstrate substantial involvement in undergraduate education.

Mid-Michigan Spartans Mini-Grants

The MSU Alumni-Club of Mid-Michigan provides grant support to several campus student organizations and non-revenue sports teams. This year we were able to give \$8,000 to non-revenue sports and MSU community organizations.

Thanks to your support the Mid-Michigan Spartans donated over \$120,000 to the programs listed above.



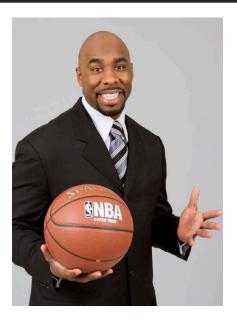
The Mid-Michigan Spartans thank Mateen Cleaves

for his commitment to the 16th Annual Charity Golf Challenge.









2000 NCAA National Champion

Three Time All-American

Born in Flint, Michigan, Mateen Cleaves is a natural leader known for his determination, talent and discipline; qualities that defined his nine-year professional basketball career. Selected by the NCAA as one of the top players in its 75-year history, Cleaves is most remembered for his brilliant career at Michigan State where he led the Spartans to a National Championship victory in 2000. MSU's only 3-time All-American, and a 2-time Big Ten Player of the Year for the Spartans, Cleaves was also named the NCAA 2000 tournament's Most Outstanding Player. His No. 12 jersey was officially retired at Michigan State University in 2007, and in 2010 he was inducted into Michigan State Hall of Fame. In 2013, Cleaves was also officially inducted into the State of Michigan's Sports Hall of Fame.

Mateen, the fourteenth overall selection by the NBA's Detroit Pistons in 2000, played for the Sacramento Kings, Seattle SuperSonics, Boston Celtics, and Cleveland Cavaliers, over the course of his seven-year NBA career. He also played for Huntsville Flight and The Bakersfield Jam in the NBDL, as well as overseas in Greece and Russia.

Presently a sports analyst and commentator, Mateen provides insight on the NCAA as an in-studio analyst for CBS Sports Network's "Inside College Basketball", and offers NBA analysis for Fox Sports Detroit's coverage on "Pistons Live". Along with hosting a weekly radio sports talk show on SiriusXM College Sports Nation and NBA Radio. In addition he has worked on-camera for the Big10 Network, CBS Sports, Turner Sports, and NBA TV.

A firm believer in social responsibility, Cleaves launched the 1 Goal 1 Passion initiative, as a tribute to his mother, Frances Cleaves. The initiative creates programs to address the needs of today's youth, providing tools to help achieve success in school, sports, like skills, and in their communities. Since its inception, the 1 Goal 1 Passion has implemented community programs including; a free annual Summer Basketball Camp servicing over 1300 kids throughout Michigan with a focus on life skills and health & fitness and Hope for the for Holidays, a holiday event providing gifts, food, and resources to over 1000 Michigan families. Hope for the Holidays impacts over 5000 people yearly. In addition to Books & Basketball Program, a book club for youth, to promote education and cultivate a love for reading. Mateen's hands-on approach was recently honored with a special "Community Hero Award" by Boys & Girls Club of Michigan. Mateen's overall mission is to empower children of all ages to dream big, set goals, and work hard towards success. to build literacy skills and cultivate a love for reading.





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Thanks to the Mid Michigan Spartans for supporting 1 Goal 1 Passion!!



MATEEN CLEAVES



1 GOAL • 1 PASSION

The 1 Goal 1 Passion initiative is a non-profit effort geared to bettering Michigan youth and communities. This year 1 Goal, 1 Passion continues its work in the community by offering several programs including: Books & Basketballs; Youth Book Club, Summer Basketball Camps, and Hope for the Holidays, a effort to provide a Holiday for 1000 Michigan families.

For More Information or to Donate GO TO 1GOAL1PASSION.COM





INVEST IN CHAMPIONS

We provide opportunities for nearly 800 student-athletes to pursue excellence in the classroom, in competition and in the community.

Join 16,000+ Spartans who invest in champions by donating to the Spartan Fund today!

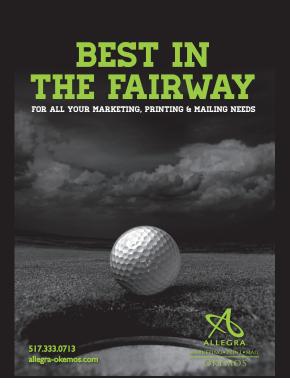
Give us a call at 517-423-4610 or visit us online at msuspartans.com/spartanfund to make a gift.



"In the future, wherever I end up and whatever new challenges arise, I am certain I will be able to rise to the occasion and make bold choices with unshakable grace, fearlessness, character and will, because that's how a Spartan behaves."

LEAH O'CONNOR | Class of 2015

2015 Big Ten Women's Cross Country National Champion, 2015 Big Ten Women's Cross Country Athlete of the Year, 2015 NCAA All-American, 2015 NCAA Indoor Mile Champion

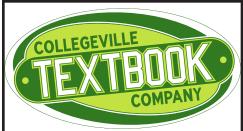




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About the Mid-Michigan Spartans

The Mid-Michigan Spartans is the regional club for alumni and friends of Michigan State University living in Ingham, Eaton, and Clinton Counties. The Club's Mission is to build awareness and support of university programs and to enhance involvement of alumni and friends through activities and community outreach. After many years of active existence within the community, the club was officially incorporated in 1966. It is recognized as a 501(c)(3) tax-exempt entity by the Internal Revenue Service. As a non-profit organization, contributions to the club may be tax deductible to the maximum extent permitted by law.

The club organizes various charitable, community and member events and programs throughout the year including:

- The Mid-Michigan Spartans Charity Golf Challenge
- The Spartan Crystal Ball
- Spartan Insight Series
- Spartans Connect a networking event focused on a Spartan owned business or successful Spartan in the community
- Quality in Undergraduate Teaching Awards
- Textbook scholarships for incoming MSU freshmen, sponsored by Jackson National Life Insurance Company
- Mini grants to non-revenue sports and MSU community organizations
- MSU sporting activities including tailgate parties
- Opportunities to participate in MSU activities including the Homecoming parade and behind the scenes tours of various MSU cultural and educational facilities

· Young alumni events



Connect with the Mid-Michigan Spartans



Keep up to date with what is going on in your alumni club and you'll be sure to hear about the latest events and opportunities for our members!

www.facebook.com/MidMichiganSpartans

www.twitter.com/MidMichSpartans

www.youtube.com/MidMichiganSpartans

www.flickr.com/photos/MidMichiganSpartans

Join the Mid-Michigan Spartans mailing list!
Visit www.MidMichiganSpartans.com and click the "Email Sign Up" link.



Visit our Flickr page to view photos from this and other Charity Golf Challenge outings and other Mid-Michigan Spartans events!

www.flickr.com/MidMichiganSpartans



Event Program

8:30 a.m.

Registration Opens

9:00 a.m.

Team photos with Mateen Cleaves
Photos with Sparty

10:00 a.m.

Shotgun Start

12:00 p.m.

Enjoy lunch, served on the course.

3:30 p.m. (Approximately)

Dinner and Program, including:

Emcee Will Tieman

Prizes and Awards

Silent Auction

Live Auction

4:40 p.m. (Approximately)

End of Program

Thank you for your support!

Thank you for supporting the Mid-Michigan Spartans, our scholarships and our programs.

