

*Mid-Michigan Spartans  
6th Annual  
Spartan Crystal Ball*



*January 26, 2013*

*Wharton Center for  
Performing Arts*

*Michigan State University*

*2013 Spartan Crystal Ball  
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Katie Kelly, Co-Chairperson  
Joyce Banish  
Bonnie Knutson  
Carole Lick  
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# *Event Program*

**6:00 p.m. - 7:00 p.m.**

Cocktail & Hors d'oeuvres Reception  
Silent Auction Opens

**6:30 p.m.**

Commemorate your evening with free  
pictures from our photo booth!

Keep an eye out for a special guest - Sparty!

**7:00 p.m. - 8:15 p.m.**

Welcome & Dinner Service - Jackson Lounge

**8:00 p.m.**

Dessert Service - Christman Lounge

**8:15 p.m.**

Program and Presentations

Presentation of the 2013 Spartan Hero Award  
Kellie Dean

Presentation of the 2013 Quality in  
Undergraduate Teaching Awards  
Aklilu Zeleke, PhD and Carl Liedholm, PhD

Live Auction

**9:30 p.m.**

Silent Auction Closes

**10:00 p.m.**

Photo Booth Closes

Dancing to music by Life Support continues until 12:00 a.m.

**11:00 p.m.**

Join us at Dublin Square for our After Glow!  
Free cover and late-night snacks will be provided.  
Dublin Square is located at:

327 Abbot Road, East Lansing

Parking is available in the city lots in front of Dublin.  
Additional parking is available in the city lot across the street.

# *Menu*

## **Dinner Service**

Strolling Buffet opens in the  
Jackson Lounge at 7:00 p.m.

Caribbean Pork Loin with Pineapple Mango Salsa

Herb Roasted Turkey with Michigan Cherry Sauce

Penne Pasta with Shrimp & Tomato Vodka Sauce

Bowtie Pasta with Chicken & Pesto Cream Sauce

Pasta Shell with Italian Vegetable  
Medley & Marinara Sauce

Create Your Own Salad Station

## **Dessert Service**

Dessert Buffet opens in the  
Christman Lounge at 8:00 p.m.

International & Domestic Cheeses  
with Crackers & French Bread

Fresh Fruit with Cinnamon Sour Cream Dip

Assorted Miniature Desserts



# *Spartan Crystal Ball 2013 Sponsors*

## **Jade Level**

\$2,500 - \$4,999

MSU Alumni Association

MSU Federal Credit Union

MSU Radiology

## **Quartz Level**

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Collegeville Textbook Company

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Kellogg Hotel & Conference Center

Sparrow Foundation

Thomas Built Buses

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## **Peridot Level**

\$500 - \$999

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# *Mid-Michigan Spartans Award Programs*

## **Spartan Hero Award**

The Spartan Hero Award was created in 2012 to recognize the outstanding lifetime contributions to the MSU and Mid-Michigan communities by a local alumnus. Our inaugural recipient was Dr. James Potchen.

## **Quality in Undergraduate Teaching Award**

The MSU Alumni Club of Mid-Michigan Quality in Undergraduate Teaching Award recognizes Michigan State University educators who take pride in, and are committed to, quality undergraduate teaching, and who demonstrate substantial continuing involvement in undergraduate education.

## **Endowed Scholarship**

This scholarship supports students who have a permanent address in the tri-county area of Clinton, Eaton and Ingham Counties. It is administered by the Office of Financial Aid.

## **Spartan Scholarship Challenge Endowed Scholarship**

This scholarship was established as part of the MSU Spartan Scholarship Challenge campaign, which used a large anonymous gift to MSU to match funds in order to create new scholarships. The award is renewable for four years as long as the student maintains a good GPA.

## **Student-Athlete Leadership Scholarship**

This scholarship is granted to individuals who exhibit outstanding leadership abilities and be considered superior athletes as identified by their Michigan State University coaches. Non-revenue sport athletes are eligible.

## **Textbook Scholarship**

The Mid-Michigan Spartans offers a group of incoming students from the tri-county area a textbook scholarship for their first year at MSU. Students can apply at [www.midmichiganspartans.com](http://www.midmichiganspartans.com).

# *2013 Spartan Hero Award*



*Kellie P. Dean*

Kellie Dean is the President and CEO of Dean Transportation, Inc., providing special needs transportation services for Michigan school districts, Dean Management Services, Inc., providing management services for special needs transportation in Michigan, and Dean Trailways of Michigan, providing luxury transportation services throughout the U.S. and Canada. Mr. Dean employs over 1,500 people and operates and manages 1,300 vehicles in over 25 offices across Michigan. Mr. Dean is a graduate of Michigan State University with a BS degree from the College of Education and a masters degree in

special education administration. In 1983, the Council for Exceptional Children named him “Outstanding Special Education Teacher in Michigan. He has served as President of the Michigan Association for Pupil Transportation, Chairperson of the Michigan Department of Education’s Pupil Transportation Advisory Council, and Chairperson of its Special Education Advisory Committee. In 1995, Mr. Dean was named “School Bus Contractor of the Year” by School Bus Fleet magazine.

He has served or is currently serving on the Board for the Association for Retarded Citizens, Boy Scouts Chief Okemos Council, Lansing Area Safety Council, the Marvin E. Beekman Center Work Activity Center, the Lansing Educational Advancement Foundation, the Ronald McDonald House Foundation, Capital Area United Way, Ebersole Foundation, BoarsHead Theater, the Mid-Michigan Chapter of the American Red Cross, the Lansing Economic Area Partnership, the Greater Lansing Convention and Visitors Bureau, Chairman of the Lansing Promise Zone Authority, Michigan Dyslexia Institute Board, Appointee of Governor Rick Snyder as a delegate to the National Education of the States and also supports Special Olympics throughout Michigan.

Kellie Dean is proud of his history with Michigan State University. After having been recruited to play football in 1971 by then Assistant Coach George Perles and Head Coach Duffy Daugherty, Kellie has been able to spend the majority of his adult life in the Greater Lansing area. Kellie presently serves on the MSU Athletic Director’s Advisory Council and has been a long-time member of the MSU College of Education’s Advisory Committee. Kellie was also a member of the National Advisory Group to the Clara Bell Smith Center for Academic Support Services.



Also, over the years, Kellie and Dean Transportation have participated in the “Coaches for Kids” activities with Sparrow Hospital, Ingham Regional Medical Center’s “I’ve Got Heart” Program coordinated by the Smith Center involving student athletes, and as a former teacher in the Lansing Public Schools and Coordinator of the Special Olympics, developed an outreach program for MSU students to volunteer in local Special Olympics programs. Over 1,000 MSU students volunteer annually. Kellie has also been involved with MSU Outreach and Engagement, serving as an ambassador and has provided donated transportation to the MSU Young Spartans Program for many years as over 10,000 Lansing Public School students have visited and been introduced to the MSU campus.

Kellie is a former winner of the Service Award from the MSU Alumni Association and partners with them for away football travel and tailgating in an effort to support our Spartans on the road. Kellie is currently serving in support of Tom and Lupe Izzo in an effort to raise awareness and funds for the National Basketball Coaches for Cancer Program and has been an annual sponsor for the Mid-Michigan Alumni Association and the West Michigan Alumni Association for the Steve Smith Charity Golf Outings which have benefited both the Lansing and Grand Rapids communities.

Kellie currently serves as the Chairman of the Lansing Promise Scholarship Program, a guarantee of college tuition for students graduating in the City of Lansing. This past fall, 30 students are now attending Michigan State University and 75 students are attending Lansing Community College with a paid tuition from the current scholarship.

*2013 Quality in  
Undergraduate Teaching  
Award*



*Aklilu Zeleke, PhD*

Associate Professor  
Department of Statistics & Probability  
Lyman Briggs College

Nominated by Elizabeth Simmons, PhD  
Dean, Lyman Briggs College

*2013 Quality in  
Undergraduate Teaching  
Award*



*Carl Liedholm, PhD*

Professor  
Department of Economics  
College of Social Science

Nominated by Carl Davidson, PhD  
Chair, Department of Economics

*2013 Spartan Crystal Ball  
Program Emcee*



*Charles Ballard, PhD*

Professor  
Department of Economics  
College of Social Science

*2012-2013*  
*Scholarship Recipients*

**MSU Alumni Club of Mid-Michigan  
Endowed Scholarships**

Nathan Jandernoa  
Thomas Kelly  
Katelyn Rhodes

**MSU Alumni Club of Mid-Michigan  
Spartan Scholarship Challenge  
Endowed Scholarship**

Megan Chilcote

**MSU Alumni Club of Mid-Michigan  
Student-Athlete Leadership Scholarship**

Justin Alleman

**MSU Alumni Club of Mid-Michigan  
Textbook Scholarship**

Lindsey Barry  
Rosalyn Brummette  
Colleen Drabek  
Breanna Earls  
Jamie Guild  
Rachel Hatt  
Megan Kelly  
Alyssa Klein  
Thanh Le  
Dimitrius Leikert  
Rachel McDaniel  
Alexander Murshak  
Grace Weatherbee



The **MICHIGAN STATE UNIVERSITY**  
**College of Education**

Congratulates our **alumnus,**

**KELLIE DEAN**

ON RECEIVING THE

**MSU ALUMNI CLUB  
OF MID-MICHIGAN'S**

**SPARTAN HERO AWARD**

[www.education.msu.edu](http://www.education.msu.edu)

The College of Social Science  
congratulates

**Carl Liedholm**

on receiving the  
MSU Alumni Club  
of Mid-Michigan  
Quality in Undergraduate  
Teaching Award

**MICHIGAN STATE  
UNIVERSITY**

College of Social Science  
Social, Behavioral, and Economic Sciences



SPARTY WANTS YOU  
**TO JOIN THE  
SPARTAN  
NATION**

Joining the MSU Alumni Association means you'll be supporting a worldwide network of Spartans helping Spartans. Whether it's moving to a new town, seeking a new career, or connecting with the Spartan resources around the corner or around the globe, the MSU Alumni Association embodies Michigan State University's world-grant mission to change the world for the better and improve the quality of life for every Spartan, everywhere.

**The MSU Alumni Association  
Join today at [alumni.msu.edu](http://alumni.msu.edu)**

**MICHIGAN STATE  
UNIVERSITY**

Alumni Association





# RADIOLOGY

A proud sponsor of the 2013 Spartan Crystal Ball

**MICHIGAN STATE**  
UNIVERSITY

Department of Radiology



**MICHIGAN STATE**  
UNIVERSITY

Leaders in the field collaborating to provide advanced neurological care to mid-Michigan for more than 25 years.

Use **FAST** to remember the stroke warning signs

- F** **Face** Facial weakness
- A** **Arms** Arm weakness
- S** **Speech** Speech difficulty
- T** **Time** Time to call 911

Share the warning signs  
visit [sparrow.org/stroke](http://sparrow.org/stroke)

Congratulations  
Kellie, Carl and A. K.!



MSU Board of Trustees

*Thank you  
Mid-Michigan Spartans  
for your many years of  
support for students at  
Michigan State University!*

Michigan State University  
Scholarships & Fellowships  
[SupportForStudents.msu.edu](http://SupportForStudents.msu.edu)

Congratulations to biosystems engineering senior  
Nathan Jandernoa  
On his selection for an MSU Alumni Club of  
Mid-Michigan Endowed Scholarship.

MICHIGAN STATE UNIVERSITY College of Engineering



CONGRATULATIONS  
KELLIE, JUSTIN  
AND AWARD RECIPIANTS



GO GREEN!

FROM THE MSU BULLPEN CLUB

You can make a gift  
in support of the  
Mid-Michigan Spartans  
endowed scholarships!

Visit the University Advancement website  
<http://www.givingto.msu.edu/gift>  
and search for "Mid-Michigan"

CONGRATULATIONS!  
KELLIE DEAN  
OUR 2013  
SPARTAN HERO!



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the MSU Alumni Association and  
MSU Alumni Club of Mid-Michigan.**



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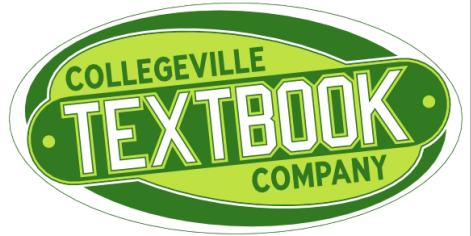


# Congratulations Kellie Dean!

*Our Spartan Hero  
Award Winner*

MICHIGAN STATE  
UNIVERSITY

Spartan  
Hospitality Group  
Residential and Hospitality Services



**Collegeville Textbook  
Company & The MSU  
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Michigan provided  
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*Congratulations  
Kellie!*

**Dean Transportation**

[www.deantransportation.com](http://www.deantransportation.com)

CONGRATULATIONS

**KELLIE DEAN**

*WE APPRECIATE ALL  
THAT YOU DO!*



**SPARTAN**  
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# *About the Mid-Michigan Spartans*

The Mid-Michigan Spartans (MSU Alumni Club of Mid-Michigan) is the regional club for alumni and friends of Michigan State University living in Ingham, Eaton, and Clinton Counties. The Club's Mission is to build awareness and support of university programs and to enhance involvement of alumni and friends through activities and community outreach. After many years of active existence within the community, the club was officially incorporated in 1966. It is recognized as a 501(c)(3) tax-exempt entity by the Internal Revenue Service. As a non-profit organization, contributions to the club may be tax deductible to the maximum extent permitted by law.

The club organizes various charitable, community and member events and programs throughout the year including:

- The Mid-Michigan Spartans Charity Golf Outing
- The Spartan Crystal Ball
- Spartan Insight Series
- Quality in Undergraduate Teaching Awards
- Textbook scholarships for incoming MSU freshmen
- Mini grants to non-revenue sports teams, student organizations and select MSU community resources
- MSU sporting activities including tailgate parties, behind the scenes tours of athletic facilities and special travel packages to MSU sporting events
- Opportunities to participate in MSU activities including the Homecoming parade and behind the scenes tours of various MSU cultural and educational facilities
- Young alumni events

# *Connect with the Mid-Michigan Spartans*



**MID-MICHIGAN SPARTANS**  
MSU ALUMNI CLUB

Keep up to date with what is going on in your alumni club and you'll be sure to hear about the latest events and opportunities for our members!

[www.facebook.com/MidMichiganSpartans](http://www.facebook.com/MidMichiganSpartans)

[www.twitter.com/MidMichSpartans](http://www.twitter.com/MidMichSpartans)

[www.youtube.com/MidMichiganSpartans](http://www.youtube.com/MidMichiganSpartans)

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*Thank you for supporting  
the Mid-Michigan Spartans, our  
scholarships and our programs.*

